

# Monticello Main Street

## PARTNERSHIP OPPORTUNITIES

Monticello Main Street has partnership opportunities for every budget-each designed to reciprocate promotion in exchange for your support.

Investment  
 Unique Event Sponsorships\*  
 Advertising Recognition  
 Website Link  
 Newsletter Recognition  
 Annual Meeting Recognition  
 Membership Decal

	Investment	Unique Event Sponsorships*	Advertising Recognition	Website Link	Newsletter Recognition	Annual Meeting Recognition	Membership Decal
<b>Diamond</b>	<b>\$3,500</b>	<b>ALL</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>Platinum</b>	<b>\$2,500</b>	<b>4</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>Gold</b>	<b>\$1,500</b>	<b>2</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>Silver</b>	<b>\$500</b>	<b>1</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b>Bronze</b>	<b>\$300</b>	<b>0</b>			<b>X</b>	<b>X</b>	<b>X</b>
<b>Friend</b>	<b>\$100</b>	<b>0</b>				<b>X</b>	<b>X</b>

75% Of our annual budget needs are generously provided by corporate memberships and event sponsorships. We rely heavily on the business community for their financial support.

THANK YOU: Kirby Medical Center, First State Bank, Rick Ridings, Christie Clinic, CF & H, Ancel Glink, Piatt County, Rotary, First Mid Illinois Bank & Trust, Heath's Inc., Out of The Blue Polish Pottery

## UNIQUE EVENTS

\*Please check the bubble next to the events you wish to sponsor based on the grid to the left.

- *Chocolate Fantasy*  
Mid-Feb. 2016
- *Whites of Spring*  
May 1  
White wine & shopping
- *Farmers Market*  
June-October  
Local vendors & music
- *Monticellobration*  
Sept. 19-20  
Vendors, live music
- *Chili Brew*  
October 9  
chili cook-off & beer tasting
- *Reds of Christmas*  
Nov. 27  
Red wine walk w/ carriage rides & carolers

Yes! \_\_\_\_\_ is proud to join Monticello Main Street in stimulating our local economy and keeping our downtown vibrant. Please select your level of support (remember to also select the events you wish to sponsor if you will Partner at the Diamond-Silver levels).

- DIAMOND - \$3,500 enclosed
- PLATINUM - \$2,500 enclosed
- GOLD - \$1,500 enclosed
- SILVER - \$500 enclosed
- FRIEND - \$100 enclosed

- DIAMOND - \$3,500 payable in 3 installments
- PLATINUM - \$2,500 payable in 3 installments
- GOLD - \$1,500 payable in 3 installments
- BRONZE - \$300 enclosed

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_



# Monticello Main Street

## PARTNERSHIP

[www.monticellomainstreet.org](http://www.monticellomainstreet.org)



shop. dine. meet. greet. wonder. explore. shop some more. decorate. eat. get well. create. do business. dance. live. learn. give. grow. share. visit. catch a show. ride a train. do it all...

## HELLO BUSINESS PARTNER!

Now is the time to join the ongoing effort to build something great-our Historic Downtown District! We all know that a vibrant downtown sends an important message about our community, and Monticello Main Street plays a vital role in keeping our historic downtown vibrant and thriving.

This year we are combining our membership dues and event sponsorships into a new Partnership Program. As a business partner, you can choose to support our efforts for the historic downtown through membership dues AND event(s) sponsorship of your choice, depending on your chosen level.

## Your 2015 Investment:

Partnering with Main Street helps support the mission of promoting historic downtown and encouraging its economic vitality while preserving its historical integrity.

- Downtown events-Chocolate Fantasy; Whites of Spring; Chili Brew, and the Reds of Christmas.
- Farmer's Market-more vendors-more activities!
- Monticellobration!
- Administration of \$12,000 in Facade grants!
- Implementation of several Downtown Comprehensive Plan initiatives.
- Attracting new businesses.
- Assisting new businesses with retail development.
- Increasing visitors to our downtown.

## 2014 Achievements:

- 5000 People shopped, dined, or visited downtown Monticello as participants of Main Street events.
- Monticello Main Street administered \$12,000 in Facade Grants to restore or renovate our historic buildings.
- 4 New business owners were resourced with information as they began their new ventures.
- Main Street collaborated with the Railway Museum, Monticello Area Arts Council, Allerton Park, the Chamber of Commerce, and the City of Monticello on various events.
- Phase 1 was begun of the beautiful downtown holiday scape.